



**CEREABANCA 1897**

Credito Cooperativo – Società cooperativa  
Via Paride da Cerea, 30  
37053 Cerea (Vr)

## **“The ideal Court”**

### **Call for tenders for the enhancement of Corte Grande di Canedole (Mn)**

#### **Art. 1 – Announcement**

Cerea Banca 1897, a cooperative operating in the area of Verona and Mantua, announces a competition that aims to the *enhancement of Corte Grande di Canedole*, located in the municipality of Roverbella (Mn).

This “Factory” is a symbolic example of rural court in the Po valley, a real social and organizational model of agricultural work in past ages. The complex is the result of a series of stratifications, incorporations and reductions, which started in the period between the end of the XVI century and the beginning of the XVII century, and ended, with reference to the master building, in the first half of the XIX century. The history of the complex has not been adequately investigated yet, and this Announcement aims to be also an opportunity to further delve into it.

The purpose of the Competition is to enhance the entirety of the complex, considering the possibility to adopt new intended uses, with special reference to new sustainable business models, compatible with the historic and architectonic safeguard of the complex. These proposals must be respectful of the structure and the image of the court, and must aim to resurface its inherent historical, artistic and testimonial values. Preference will be accorded to proposals that aim to preserve the architectural image. Changes can be made: additions will be favoured as opposed to reductions, and must be aimed to the re-functionalisation of the artefacts; reductions (demolitions) are allowed, but will have to be justified in the report attached to the project.

This Announcement is published in the following languages: Italian, English and Russian.

The partners and sponsors of the Competition are specified on the website.

#### **Art. 2 – Administrative office**

The administrative office is located in Cerea (VR), at the headquarters of Cerea Banca 1897, in via Paride da Cerea.

Further information must be requested no later than December 31<sup>st</sup> 2017 via e-mail to the address: [contest@culturaldevelopment.it](mailto:contest@culturaldevelopment.it); the answers will be sent by January 31<sup>st</sup> 2018

#### **Art. 3 – Object of the Competition**

Cerea Banca 1897 wants to select projects aimed to the functional and economic valorisation of the complex of Corte Grande di Canedole. Those projects must provide new ideas of use and describe the architectural works necessary for the realisation of the new functions.

The projects must take into account the morphological and environmental characteristics of the landscape and select and highlight its peculiar values. This process of “building on the built” should come from the relation between memory and contemporaneity, in order to foresee the possible future of the court. In summary, the solutions should be functional and formal proposals (innovations or additions), respectful of the image, the landscape and the historic value of the Site.

## **Art. 4 – Participants**

Participation is free, the competition is addressed to professionals, hospitality industry experts, real-estate experts, students, design groups and to anybody who abides by the terms of this Announcement. Participants must send all the attachments required, or they will be excluded. Foreign subjects can participate, even as representative of a University or School or design team, in compliance with the rules.

The following subjects are excluded: relatives of the members of the jury, or any person who has economic relations with Banca Cerea 1897, or who is employed either by partners or sponsors of the Competition.

## **Art. 5 – Required Material**

The projects must be presented with reports and drawings:

- A written presentation, in Italian or English, explaining the project, that should be no longer than 4 A4 papers. It is appreciated, although not required, an economic and/or sustainability forecasting for the interventions and, in case of income generating use, a projection of the expected revenues and a forecast of the timing of such revenue.
- A blueprint of the complex, explaining the layout and the distribution of functions.
- At least one table indicating in yellow the discarded elements and in red the added ones.
- At least one table with free drawings and graphic schemes.
- The maximum number of tables presented is 5.

The attachments must have a size of 25MB, maximum (registration forms included), regardless of the device used to submit them to the administrative office.

All the reports must be in PDF format.

The reports must be sent in accordance with the dispositions in Article 8.

## **Art. 6 – Registration Fees**

Registration to the Competition is free, participants will have to sustain the costs related to site inspections, creation and shipping of reports.

## **Art. 7 – Access to digital materials, site inspections and request for information**

- To access and download any material (drawings, photos, videos, history), a request must be made by sending an email to [contest@culturaldevelopment.it](mailto:contest@culturaldevelopment.it), indicating: name and surname (or the name of the association or enterprise), home address (or address of the headquarters) and a telephone number. The administrative office will send the materials or provide the link for the download of the materials. Materials can be requested with a different procedure from the above, although this is at the discretion of the Institute.
- Some material can be found on the website [www.cereabanca1897.it](http://www.cereabanca1897.it).
- It will be possible to have access to the site of the competition, by contacting the administrative office of the credit institute and scheduling an appointment on the following dates: 10/11/2017 – 24/11/2017 – 15/12/2017. At any rate, site inspections will be granted only after site inspections at the Corte, in absence of previous agreement with the bank, in terms of date and hour.
- Any question or request of information can be done until December 31<sup>st</sup> 2017. FAQ will be published anonymously in a dedicated section for the competition and will be accessible for the duration of the Competition.

## **Art. 8 – Deadline and delivery**

Reports can be submitted until March 16<sup>th</sup> 2018 at 12:00pm via WeTransfer to this e-mail address [contest@culturaldevelopment.it](mailto:contest@culturaldevelopment.it); delivered by hand on digital support to the Bank; by post or courier to the administrative office (Art. 2), the date of the reception serving as proof.

Cerea Banca 1897 takes no responsibility for the loss of any material sent, nor for the contents of digital supports, regardless of the delivery system adopted.

## **Art. 9 – Unacceptable applications**

In no case will applications be accepted if:

- they have not been signed as requested (including the privacy section);
- they have been sent after December 4<sup>th</sup> 2017 (real date of the reception – not postmark date – serving as proof);
- they are not accompanied by the application form attached to this Announcement, or accompanied by the application form not adequately filled in every part;
- they are not accompanied by the compulsory documentation requested, or are accompanied by documentation not corresponding to the instructions contained in the present Announcement;
- the applicant does not possess the requisites as listed in article 4 has not complied with the rules stated in the Articles 5, 6, 7 and 8 of this Announcement.

## **Art. 10 – Prizes**

Prizes for the winners are as follows:

- First Prize: € 5.000,00
- Second Prize: € 3.000,00
- Third Prize: € 1.000,00

Winners will be personally contacted and informed via e-mail.

The names of the winners will be announced on the dedicated page on the website of Cerea Banca 1897.

The award ceremony will be held on Friday April 15<sup>th</sup> 2018 at the headquarters of Cerea Banca 1897 or at another venue to be decided at the discretion of the Bank.

## **Art. 11 – Jury**

The president of the Jury of the Competition is Arch. Luca Bezzetto, creator and coordinator of the Competition, and will use a technical committee (the president of the jury will not have right to vote).

The Technical Committee will be composed as follows:

- Vittorio Merlo, Architecht;
- Enrico Fiorini, Sommelier and professional of the restaurant services;
- Dott.ssa Antonella Annibaletti, Mayor of Roverbella;
- Luca Paolo Mastena, President of Cerea Banca 1897;
- Nicoletta Tosco, Architect;
- Cristina Fraccaroli, expert in interregional and International planning and finance facilities;
- Alberto Rino Chezzi, Artist, San Marino.

The Jury will work at the Headquarters of Cerea Banca 1897 and will finish by April 6<sup>th</sup> 2018.

The Jury will decide by majority. Decisions of the Jury are final. The administrative office of the competition will keep a record of the works of the Jury.

## **Art. 12 – Conditions relating to the material and images submitted, uses and intellectual property rights**

The Jury, upon exclusion of proposals non compliant with the rules of this Announcement, will examine the accepted proposal on the basis of the following criteria:

- Fulfilment of the requirements;
- Originality of the idea;
- Safeguard of morphological, historical and architectural values of the complex;
- Environmental sustainability;
- Economic viability;
- Accordance of use in respect to the architecture.

The evaluation works will be conducted in retreat session.

### **Art. 13 – Conditions relating to the material and images submitted, uses and intellectual property rights**

Intellectual property of the reports and the deriving rights, remain to the authors, with the exception of the following and in compliance with the rights lent to Cerea Banca 1897.

The participant, competing as a single or as a representative, grants to be the one and only author of the reports.

All proposals can be used – except for profit-making – by Cerea Banca 1897, without limits of time, for exhibits, to create material for information, advertisement, promotion, printing, and to promote institutional initiatives of the Bank or other entities, and, in general, to pursue its promotional purposes.

The author will be acknowledged as such in compliance with current standard practice for these situations.

The aforementioned use of the material by Cerea Banca 1897 will be completely free and discretionary, the author will not be able to ask for a compensation or to make any demand; in particular, Cerea Banca 1897 will be able to transfer the rights on materials to public institutions and partners of the competition.

The material sent will not be returned to the authors and will remain exclusive property of Cerea Banca 1897.

Cerea Banca 1897 will not accept any responsibility for the loss or damage of the material. All reports are sent at the authors' own risk and the curators will not accept any responsibility for the loss or damage of the material submitted for the competition (for any reason), as well as any other deriving loss or damage.

### **Art. 14 – Acceptance of the Rules**

Application to the Competition implies the full acceptance of the rules of the Competition. Cerea Banca 1897 reserves the right to change the present Announcement, if deemed necessary. Changes will be timely communicated with appropriate methods to all parties interested.

## **APPLICATION FORM \***

SURNAME

NAME

PLACE OF BIRTH

DATE OF BIRTH

ADDRESS

POSTCODE

CITY

PROVINCE/  
STATE

E-MAIL ADDRESS

TELEPHONE

MOBILE PHONE

NATIONAL INSURANCE NUMBER

The submission of the competition entry form, duly filled out, implies full awareness and unconditional acceptance of the present competition rules, as specified in Art. 12 of this Announcement.

SIGNATURE

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\* In case of group works, a representative of the group must be indicated. He or she will take responsibility for all the team members to comply with the rules of the competition.

### **PRIVACY PROTECTION NOTIFICATION**

In observance of the Italian legislative decree number 196/2003, the “Code for the protection of personal details”, we inform you of the following:

All personal details requested or in any way acquired by Cerea Banca 1897 will be used exclusively in order to observe due legal procedures and achieve the objectives foreseen to the running of the competition, and specifically to permit the necessary administrative operations, to set up the exhibition and to publish the images on the Internet, written press or other publishing.

The use of personal details will be handled with instruments suitable for guaranteeing security and confidentiality and may be done through automatic instruments designed to archive, organise and transmit data.

The providing of personal details is optional. At the same time, a refusal to supply personal details might well result in an objective impossibility in carrying out the procedures envisaged by the competition, or in observing due legal procedure and/or competition rules related to the fulfilment of the event's institutional goals.

You may exercise your rights as set out by article 7 of the Italian legislative decree number 196/2003, particularly the right to request at any moment the confirmation of what personal details of yours are being stored, to request their modification, updating or cancellation, and to dispute their use or processing in part or entirely.

The official holders of your data will be Cerea Banca 1897 in Via Paride da Cerea, 30 - 37053 Cerea (Vr).

**Consent to the processing of personal data:**

By signing here, the undersigned declares that he/she has read this notification and consents to all such uses of his/her personal details, if necessary including sensitive data, as are permitted by law and envisaged by the present notification.

SIGNATURE

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